

Permit Year 2027 Proposed Budget for Partners for Clean Water

Staff Contact: Andrea Leonard

April 17, 2026

	2025 Actual	2026 Adopted	2026 Actual (To Date)	2027 Proposed
Media Buys - billboards, bus ads, radio, T.V.,social media	\$ 16,244.77	\$ 15,000.00	\$ -	\$ 15,000.00
Outreach - website, trainings, public notices, stormdrain marking	\$ 5,166.82	\$ 7,000.00	\$ -	\$ 7,000.00
Events/Sponsorships - Conservation Field Day, Watershed Watch, IdEEA Conference	\$ 150.28	\$ 5,000.00	\$ 1,000.00	\$ 3,000.00
Program Materials - Graphic Design, Targeted Audience develop., Printing, etc.	\$ 2,352.54	\$ 12,000.00	\$ -	\$ 10,000.00
Subtotal	\$ 23,914.41	\$ 39,000.00	\$ 1,000.00	\$ 35,000.00
Education Staff (Boise City Staff Time)	\$ 23,548.65	\$ 59,000.00	\$ 7,926.00	\$ 40,000.00
Cost Share Program Total	\$ 47,463.06	\$ 98,000.00	\$ 8,926.00	\$ 75,000.00

Partner	Cost Share %	2027 Estimated Cost
Boise City	65.3	\$ 48,975
Garden City	15.3	\$ 11,475
ACHD	7.7	\$ 5,775
BSU	3.9	\$ 2,925
DD3	3.9	\$ 2,925
ITD3	3.9	\$ 2,925
	100.0	\$ 75,000
Total		\$ 75,000